

Great Ideas

"Getting employees to think better requires a bit of creative thinking itself" Lauren McKeon, Canadian Business, March 17, 2008

Ms McKeon goes on to quote Tim Hurson, author of "Think Better" in stating "For a company to embrace innovation, its employees must understand that great ideas are the stuff of life - and getting them means change, or improving, the very way a person thinks" .

"A-ha" - said I when I read this, because this is precisely what our Style of Leadership and Team Development Program is all about. We, at Optimus, work with leaders and teams to help them change the way they think about themselves; and thereby affirm their strengths and recognize their weaknesses. We then work with them to strengthen those weaknesses through goal setting and problem solving. Through a series of interactive workshops, role playing and brainstorming, the team develops habits designed to get everyone out of their routine into new thinking.

I am always amazed at the ideas that people come up with to improve specific areas within the organization, and sometimes throughout the entire organization. It has been my experience that management is also amazed at the change in their employees and recognizes for the first time, the strength and knowledge their staff possesses when it comes to improving the workplace.

Every time I facilitate these workshops I re-affirm to myself, that with the right tools, employees can truly be empowered to not only identify problem areas, but generate excellent ideas to address these problems. If you want your employees, or perhaps even yourself, to be creative in your thinking, contact me lconstant@optimusperformance.ca

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